

Annual
Report
2019

SAVE LIVES AND SAVE SOULS

Evangelize - Equip - Exemplify - Expand - Execute



"Defend the weak and fatherless..." Psalm 82:3

Dear Friend,

Recently, there was a mom who had a life or death decision to make. She had a habit of traveling down dead-end roads and she had nowhere else to turn. She was alone and had no room for anyone. She was hopeless, helpless and hell-bound. Her name is Valentina and she chose life for her preborn baby... because of your help.

You made room for Valentina and that's the moment everything changed.

You gave Valentina the hope she couldn't find on her own. You gave her a chance to see her baby for the very first time on ultrasound. You gave her the opportunity to receive Jesus as her Lord and Savior and praise God, she DID!

You were Valentina's ANSWER.

On behalf of Valentina, I want to personally thank you for being her answer. She is deeply thankful for your selfless response in her time of need.

But Valentina's story is not where your work ends. There are countless women, all over the United States, some of whom live in your very town, who are contemplating abortion. They need you to be their answer -- just like you were Valentina's.

Luke 14:22-23 says, " And the servant said, Lord, it is done as thou hast commanded, and yet there is room. And the lord said unto the servant, go out into the highways and hedges, and compel them to come in, that my house may be filled. "

Will you fill the Lord's house and pick up the pieces for women like Valentina? Will you be their ANSWER? Will you help us compel them to come in? Will you make more room?

Thank you for your unwavering desire to save lives and save souls.

A white handwritten signature on a blue background, appearing to read "Dan Steiner".

Dan Steiner

President . Pre-Born!

TABLE OF CONTENTS

ARE YOU AWARE?.....	3
A WINNING BATTLE	4
YOU ARE THE ANSWER.....	5
OUR MISSION AND VISION.....	6
THE 5 AREAS OF OUR MISSION STRATEGY.....	7
1. EVANGELIZE.....	8
2. EQUIP.....	9
3. EXEMPLIFY.....	10
4. EXPAND.....	11
5. EXECUTE.....	12
WHAT YOU HAVE DONE.....	13
EXPENSES AND INCOME.....	14
JOIN IN THESE CHRIST AND LIFE CENTERED GOALS.....	16
2020 FOCUS, ONGOING PROJECTS AND PROGRAMS.....	17
PRE-BORN! PREGNANCY CLINIC STORIES.....	18

PRE-BORN! PREMIUM PARTNER CLINICS

ARE YOU AWARE?

MORE THAN
862,320
ABORTIONS
ARE PERFORMED
IN THE UNITED STATES
ANNUALLY.

APPROXIMATELY **39%**
OF ABORTIONS
ARE DONE BY USING
ABORTION PILLS.

In 2017, 808 clinic facilities provided abortions in the United States. These numbers have increased in the Northeast (DC Metro/NY area) 16% and West (Los Angeles/CA Region) 4% respectively. Fifty-nine percent of the nation's abortions occur in only 9 states (CA, NY, FL, TX, IL, GA, MI, MD and VA – in order of abortion occurrence) which adds up to 516,600. Pre-Born! focuses on the areas where abortion is most prevalent.

A WINNING BATTLE

*"A father of the fatherless, a defender of widows,
Is God in His holy habitation." Psalm 68:5*



1 OUT OF 5

Women in the United States
will most likely have an abortion.



YOU ARE THE ANSWER!

YOU ARE A HERO FOR PREBORN BABIES,
AS WELL AS AN AMBASSADOR FOR ALL MOMS,
DADS AND FAMILY MEMBERS WHO WALK INTO
A PRE-BORN! PREGNANCY CLINIC.



We believe that it is God's heart to save
preborn babies from the slaughter of
abortion, the greatest genocide in history.
Above all else, we believe that it is Jesus'
desire to seek and save the lost.

A photograph of a woman with long dark hair, wearing a white tank top and blue jeans, smiling warmly as she holds a baby in her arms. The baby is wearing a white long-sleeved shirt and is looking towards the woman. The background is a plain, light-colored wall.

Our **Mission** and **Vision**

MISSION:

We exist to glorify Jesus Christ by leading and equipping pregnancy clinics to save more babies and souls.

VISION:

Be the primary leader of pregnancy ministries in high abortion metro areas nationally, resulting in a 100% increase in women being led to Jesus Christ and a 20% increase in abortion-vulnerable and abortion-minded women being seen.

We can fulfill this mission together.



“For I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes, for the Jew first and also for the Greek.” **Romans 1:16**

THE 5 AREAS OF OUR MISSION STRATEGY



EVANGELIZE

EQUIP

EXEMPLIFY

EXPAND

EXECUTE



“And the LORD answered me and said: ‘Write the vision and make it plain on tablets, that he may run who reads it.’”

Habakkuk 2:2

1 EVANGELIZE

ETERNAL IMPACT THROUGH THE “INVITATION” TRAINING PROGRAM.

Pre-Born! offers training to Pregnancy Clinic staff across the nation, teaching them to be more effective in sharing the gospel of Jesus Christ.



- The “Invitation” historically results in more than a 370% increase in salvations from clinics that have trained volunteers.
- Pre-Born! hosts regional meetings to train clinics within specific areas and promotes collaboration between Pregnancy Clinics nationally.
- The “Invitation” is an easily accessible online training for interested participants and is available year-round.
- Pre-Born! provides a national in-service packet to help equip Pregnancy Clinic Directors to train their staff and volunteers in-house.
- The “Invitation” is a completely free training, for clinic staff, that provides discipleship material to share the gospel with clients.

2 EQUIP

DEVELOP COLLABORATIVE LEADERSHIP EXCELLENCE THROUGH OUR **OPERATION EQUIP AND IMAGO DEI LEADERSHIP FORUM.**

Pre-Born! works with executive directors from Pregnancy Clinics in the highest urban abortion areas in the United States. We collaborate through leadership forums. WE ARE BETTER TOGETHER!

- Ultrasound machine placement with operational consultation.
- Pre-Born! offers the Roadmap to Growth, a specific, strategic plan recommendation.
- Pre-Born! develops leadership recommendations for board members, staff and volunteers.
- Pre-Born! provides an Imago Dei Leadership Forum for leading Pregnancy Clinic Executive Directors working in the highest urban abortion areas in the United States. We cultivate the spirit of collaboration.

3 EXEMPLIFY

THE TRUTH OF LIFE THROUGH OUR
PREBORN! CHILD SPONSORSHIP PROGRAM.



- 100% of all sponsorships are given to Pregnancy Clinics.
- A woman has the opportunity to see and hear her baby's heartbeat on ultrasound. Typically, 80% of the time, she will choose life for her preborn baby.
- Testimony: "I saw my little chili pepper, and heard her heartbeat and I knew I could not kill my baby." – Liza, CA

4 EXPAND

EXPAND ABORTION-MINDED CLIENT ENGAGEMENT THROUGH **PROJECT ARROW.**

- 95% of all abortion-minded clients find clinics by mobile phone.
- Internet marketing, specifically Google Ad searches, populate abortion clinics across the nation.
- Pre-Born! runs targeted marketing campaigns in the nation's highest abortion states.
- Specific keyword and targeted marketing identifies abortion-minded women, by reaching them through targeted ads and connecting them to a Pre-Born! equipped, gospel-centric, life-saving clinic.
- Pre-Born!'s call center is managed by an experienced Client Services Director.

5 EXECUTE

OUR FORMULA FOR SUCCESS!
PRAYER + STRATEGY = RESULTS

YOUR IMPACT **on the ministry of life!**

Your commitment to the virtue and gospel of Jesus Christ, and the ministry of life, has produced the following results:

TOGETHER IN 2019 WE HAVE SEEN:



24,836
Babies Saved



38
Ultrasound
Machines Placed



19
Regional Gospel
Trainings Hosted



11
Cities Ran
Client Outreach
Marketing
Campaigns



7,156
Commitments
to Christ



40,673
Abortion-Minded
Women Reached



458
People Trained
to Share the Gospel

**Pre-Born! also has an in-house prayer furnace
with 40 hours of weekly staff prayer warriors.**

SAVE MORE LIVES AND SOULS!

WHAT YOU HAVE DONE!



BABIES SAVED

THIS YEAR

24,836

2007-2019

98,482



PREGNANCY TESTS

80,236*

422,605*



RECEIVED CHRIST

7,156

35,389

55% of all pregnancy tests are negative.

We go straight to the battlefield! Pre-Born! partners with clinics in the highest abortion cities and regions of the United States, providing 95% of ultrasounds given to women in Chicago, Dallas, Florida, Houston, Los Angeles, Miami, New York City and Washington, D.C.

STEWARDSHIP

"Moreover it is required in stewards that one be found faithful."

1 Corinthians 4:2 (NKJV)

INCOME

UNRESTRICTED INCOME = **\$4,672,363**

RESTRICTED INCOME = **\$3,211,379**

EXPENSES

TOTAL = **\$4,441,721**

OUTREACH = **\$3,721,282** 84%

MANAGEMENT = **\$503,969** 11%

ADVANCEMENT = **\$216,470** 5%

All gifts to Pre-Born! are tax-deductible to the fullest extent of the Law.

*" WE MAKE A LIVING BY WHAT WE GET,
WE MAKE A LIFE BY WHAT WE GIVE"*

WINSTON CHURCHILL



JOIN IN THESE CHRIST AND LIFE CENTERED GOALS

Pre-Born!'s Objectives for 2020:

**Dominate the marketing over the
abortionists in the top 3 cities in
the United States in 2020.**

**Launch an initiative to equip 1,500 clinics in
evangelism, training 5,000 evangelists.**

Underwrite 55,000 ultrasound sessions.

Host 20 regional evangelism trainings.

Place 40 ultrasound machines.

2020 FOCUS

PROJECT ARROW

20% increase in babies saved: \$2.5 million.

Project Arrow is designed to dominate outreach to women on the internet. We eventually want to reach every abortion-minded woman in the nation and empty out the lobbies of Planned Parenthood. In 2020, we will start our command of the internet in the highest abortion cities in the United States.

THE “INVITATION” EVANGELISM OUTREACH

100% increase in women saved: \$315,000.

We desire to reach every woman seeking an abortion in the entire nation with the gospel of Jesus Christ. We are starting in 2020 by sponsoring 20, city-wide, regional trainings and equipping 1,500 clinics with evangelism training kits for their volunteers and staff.

ONGOING PROJECTS AND PROGRAMS

OPERATION EQUIP

Place 40 ultrasound machines in 2020 - \$20,000 each, costing \$800,000.

PRE-BORN! CHILD SPONSORSHIP

Provide a woman and her baby a free, life-saving ultrasound. \$28/scan, and sponsor 5 women for \$140.



You Gave Arianna and Her Entire Family Life

Carolina's parents had moved from Cuba to the United States to seek a better life for their family, including a solid education for their daughter. At just 16 years old, she knew she would disappoint them if she told them she was expecting a baby.

Carolina thought her best solution was abortion, but she decided to visit a Pre-Born! Pregnancy Clinic for advice first. When she found out she was 18 weeks pregnant, her client advocate encouraged her to invite her parents to view an ultrasound of her baby at a follow-up appointment.

All three returned to the clinic and Carolina's ultrasound revealed a beautiful little girl whom she later named Arianna.

Carolina chose life that day for Arianna, but most of all she and her parents were led to Christ and they accepted Him as their Lord and Savior. They are forever grateful to God for His provision, as well as the encouragement and love they found at the Pre-Born! Pregnancy Clinic.



You Saved Cason's Smile

Josie was heartbroken. She had four children, was dealing with domestic abuse and was expecting another child.

Her domestic shelter counselor advised her to abort her baby in order to cut ties with the father. They promised her that the three-day abortion procedure would be free. Josie wasn't sure she wanted to go through with that.

That's when another resident at the shelter encouraged Josie to visit a Pre-Born! Pregnancy Clinic.

Josie walked seven blocks to the clinic where she received an ultrasound. In that moment, Josie felt freedom. She said, "I cannot abort my baby and I cannot return to the shelter!"

The clinic quickly found a place for Josie and her kids to stay. She recently had her baby boy, Cason, and continues to receive housing support and spiritual guidance from the Pre-Born! Pregnancy Clinic.

PRE-BORN! PREMIUM PARTNER CLINICS

Agape Pregnancy Center
A Womans Choice
A Woman's Concern
Aid for Women, Inc
Assist Pregnancy Center
Assure Pregnancy Center
Avenues Pregnancy Clinic
Care Net of the Treasure Coast
Care Net PRC
Caring Network, NFP
Choices Women's Clinic
Downtown Pregnancy Center
Frontline
Eve's Hope Pregnancy Center
First Care Women's Clinic
First Choice Reproductive Health
First Choice Women's Resource Center
First Coast Women's Services
Forestville Pregnancy Center
Fort Worth Pregnancy Center
God's Resources
Grace House Pregnancy Resource Center
Guadalupe Care Foundation
Heartbeat of Miami
Hollywood Womens Center
Hope Women's Clinic
Horizon Pregnancy Clinic
Houston Pregnancy Center
Life Centers of Indianapolis
Life Services of St. John County
Life's Choices Women's Clinic
Living Help Center
Mary's Pregnancy Resource Center
Metroplex Women's Clinic
Mid Cities Pregnancy Center
Mosaic Virginia
New Beginnings Center of Hope
New Life Solutions (A Woman's Place)
PASS Pregnancy Care Center
Pregnancy Center of Coastal Bend
Prestonwood Caring People Network
PRMC of Fort Bend
Rachel House PRC
Resources for Women
Rockville Pregnancy Clinic
Soundview Pregnancy Services
Southside Pregnancy Center
The Source for Women
Thrive Women's Clinic
Verity Pregnancy & Medical Resources
Vida Health Clinic
Waterleaf Women's Center
Women's Care Center of Chicago/LaGrange, Illinois
Women's Health & Wellness Clinic of Walton
Women's Help Center
WPCC-Obria Medical Clinic



Pre-Born!
SAVE BABIES AND SOULS

P.O. Box 78221 • Indianapolis, IN 46278



800-941-0151 • preborn.com • info@preborn.com • Tax ID. 20-8755673

TO GOD BE THE GLORY!

