



# Pre-Born!


SAVE BABIES AND SOULS

**10 YEAR ANNIVERSARY**

2007-2017

2016 Annual Report





*"People say that abortion is such a complex issue, there are just no easy answers. But here's the deal: if that which is in the womb is a person, then abortion is not complex at all."*

- David Platt



## Your love saves real lives!

When she saw the twins, her heart was cut to the quick and she knew she could not abort two babies.

Over three years ago, Maria was in distress. She had a brief encounter with the boyfriend that led her to a very early term pregnancy when she came to the Mission Pre-Born Center. The problem was that Maria was a house keeper and new in her mid 40s that she could not do that job in the later term of the pregnancy if she were to carry this baby. She was very abortion minded. We attempted all we could to encourage her to carry to term with no success. We then took her back to the ultrasound room and on the screens was a surprise... not one baby, but two! Maria had twins! When she saw them her heart was cut to the quick and she knew she could not abort two babies. Her 19-year-old daughter who is in the room volunteered to help her with her house cleaning job through the term of her pregnancy.

**Meet Isabella and Victoria**



# Ten years of God's faithfulness

## 2007

God called Mission:Pre-Born to bring proven, best practices to Pregnancy Center Clinics. Casting Crowns concert in Garfield park. Focus is on largest clinics.

## 2008

**2,200 women received Christ, 5 centers beside abortion clinics.** Concentrated our efforts on the five states where forty-nine percent of all babies lose their lives. CA, NY, FL, TX, IL. Moved to Lebanon IN office.

## 2010

Operating a center in Hollywood CA across from college, established & promoting Preborn Child Sponsorship Program with Rebecca St James.

## 2011

**100,000 women counseled, 8,900 babies saved. 5,400 souls saved.** ECFA certification. Expanded to Country Club road office in Indy.

## Every day 2,600 babies lose their lives to abortion in America

Since its legalization in 1973  
**58 MILLION BABIES**  
have lost their lives to abortion

Guttmacher Institute



Nearly 1 in 4 pregnancies  
**END IN ABORTION**  
nationally



## 2013

Operation Equip meets need of 40 cities with ultrasound equipment nationally. 12,600 women counseled, 17,115 babies saved, 8,900 receive Jesus.

Expanded to W 71 Street office.

## 2014-15

12 centers established beside abortion clinics. 206,000 women counseled. Preborn Child Sponsorship Program underwrites the 10,000th ultrasound session. Operation Equip funds 100th machine, completing Phase I and logs 33,330 babies rescued with placed ultrasounds. 12,600 receive Christ. The Invitation evangelism program's first full year.

## 2016-17

Ten year anniversary, launched Operation Equip Phase II for another 100 machines, placing 17 this year. Sponsored 19,000 ultrasound sessions. 240,300 women counseled, 41,200 babies saved, 15,100 women receive Jesus Christ as Lord. PreBorn Child Program sponsored the ultrasounds of innercity DC, Atlanta, NYC, Philadelphia, LA. Launched Preborn Child Sponsorship nationally aired on Salem, Bott and American Family Radio. Launching major Christian concert initiative. Introducing brand as Pre-Born!

“ I believe that until and unless someone can establish that the unborn child is not a living human being, then that child is already protected by the constitution which guarantees life, liberty, and the pursuit of happiness to all of us.

Ronald Regan



# Over 10 years of impact 2007-2017

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240,390 pregnant women counseled in 10 years, 34,000 in 2016.	84,045 heard the gospel.	40,406 babies saved, 7,711 in 2016.	15,570 women received Jesus Christ, 2,970 in 2016.	19,172 ultrasounds sponsored, 7,143 in 2016.
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The first time I was pregnant, I didn't know about the center and I made the unfortunate decision to abort my pregnancy. For years I suffered alone. I struggled with sadness, shame, and anxiety all related to my secret. **I found out about the center's abortion recovery program and realized I was not alone. They gave me the help and hope that I needed** to process through everything I was experiencing. It saved my life.

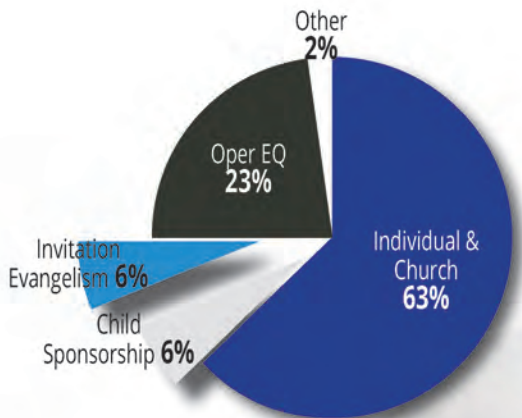


If you want to talk to someone about a past abortion, please contact:  
[preborn.com](http://preborn.com)

# Stewardship

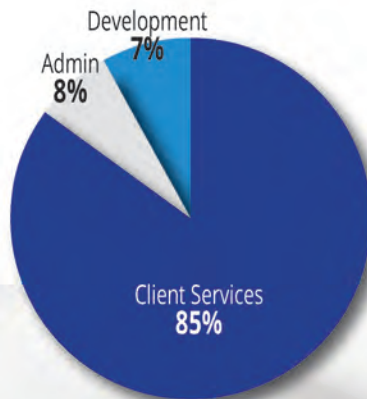


**INCOME: \$1,284,539**



- Individua & Church: \$810,308
- Preborn Child Sponsorship: \$78,444
- Invitation Evangelism: \$77,000
- Oper EQ: \$295,880
- Other: \$22,907

**EXPENSE: \$1,228,999**



- Client Services: \$1,043,732.90
- Development: \$85,495.30
- Admin: \$99,770.33

Full independently audited financials.

Supporters from 45 states.

Sponsorships of free ultrasounds increased by 500% in 2016!

# YOUR LOVE SAVES A LIFE!

## PREBORN CHILD SPONSORSHIP PROGRAM ©

When you sponsor an unborn child, you'll be literally giving him or her the gift of life. When a young woman, faced with an unplanned pregnancy, sees her baby on an ultrasound, she will chose life (instead of abortion) 80% of the time. Without the ultrasound, 1 out of every 3 unborn babies perish. Your sponsorship of a life-saving, free ultrasound for this mom and baby is often her only hope. When the mom hears her baby's heartbeat on the ultrasound, she connects with her own baby in a powerful way that encourages her to keep the baby.

As a sponsor of an unborn child, you are also helping the young mother with maternity clothes, baby clothes, diapers, and formula. More importantly, your sponsorship gives the young mother an opportunity to hear the gospel of Jesus Christ. Your love not only saves the life of an unborn child, but often the mother becomes a Christian as well!

### HERE IS HOW TO BEGIN.

Simply call Pre-Born! at 855-601-BABY. Or if you wish you can visit our website and sign up on-line at [www.preborn.com](http://www.preborn.com). When you sponsor a baby and mom, each month you will receive a picture & a true story of a baby like the one whom you helped give life.

*"Whoever welcomes a little child like this in my name welcomes me." -Matthew 18:5*

### JESUS LOVES THE BABIES

His heart breaks over 4,000 times a day at the senseless destruction and pain of the unborn by abortion. He is the father to these faultless babies. Who will hear the cry of God's heart for these helpless ones?



**BEGIN YOUR SPONSORSHIP TODAY -  
CHANGE A BABY'S DESTINY FOREVER.**

As a Preborn sponsor, you stand in the gap for an unborn baby and an often desperate young mother with real compassion. Each month we will send you an ultrasound picture and story telling how the life was touched. Your support of \$28.00 each month (less than \$1.00 a day), provides hope to these young moms, a free life saving ultrasound & practical, compassionate counseling and care.

### CHRIST-CENTERED

Evangelism is the core of our mission. If the mom is saved, the baby will be raised in a Christian home and may come to Jesus later in life.

### CHURCH-BASED

All the centers we work with are partners with many churches throughout their communities.

### COMMITTED TO INTEGRITY

Pre-Born ensures all finances and operations practice the highest Federal accounting standards for non-profit organizations.

**100% of sponsorship funds go directly into the work of saving lives at local centers.**

### OUR DISTINCTIVES

Preborn's Sponsorship is focused exclusively in the United States to local girls in need.

100% of the sponsorship funds go to save babies.

Over 19,000 ultrasound sessions have been sponsored to date.

Focused on the highest abortion cities in America  
500% increase in sponsorships in 2016.



# How can you save a life?

Your partnership with Preborn helps provide a true alternative to abortion clinics in the U.S. Eighty percent of women who find a safe place to express their fears and concerns and who feel supported during a crisis pregnancy will choose life for their unborn babies.

## Pray

Join our shield of faith prayer team online at [www.preborn.org](http://www.preborn.org)

## Donate

[www.preborn.com/giving](http://www.preborn.com/giving)

## Volunteer

at a concert, our office,  
your church

[iinfo@preborn.com](mailto:iinfo@preborn.com)

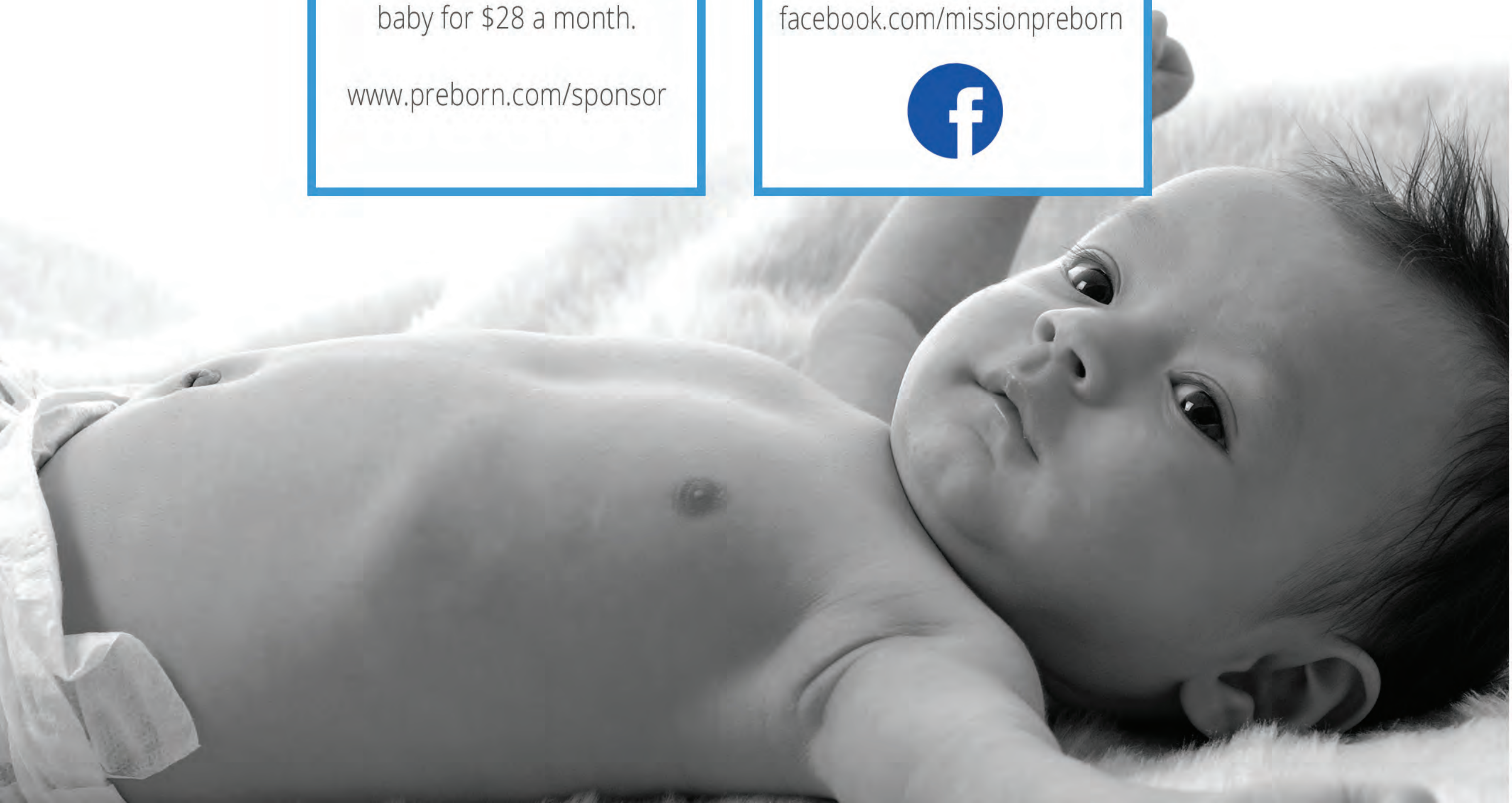
## Sponsor

an ultrasound for an unborn baby for \$28 a month.

[www.preborn.com/sponsor](http://www.preborn.com/sponsor)

## Social

like us at  
[facebook.com/missionpreborn](https://facebook.com/missionpreborn)



# SAVING BABIES!

## OPERATION EQUIP

*"For you created my inmost being; you knit me together in my mother's womb."*

Psalm 139:13

### Goal:

Save the lives of **25,000** babies.

### Need:

Funding and placing **100** ultrasound machines in needy centers.

### Results:

**40%** of abortion minded women choose life without an ultrasound machine.

**80%** of abortion minded women choose life with an ultrasound machine. Each center receives the strategic plan to reach more women.

**The first 100 machines saved 33,300 babies lives.**

### Method:

Each ultrasound machine and strategic accountability plan doubles the number of lives saved.

### Cost:

New machine typical cost **\$28,000**.

MPB cost to place machine **\$15,000**.



# SAVING SOULS!

## THE INVITATION

CITY / STATE	% INCREASE
Dayton OH	40%
Houston TX	100%
Lakeland FL	400%
Troy AL	800%

*If you confess with your mouth Jesus as Lord and believe in your heart that God raised him from the dead you will be saved.*

Romans 10:9

### Goal:

Train **1,000** centers and **15,000** volunteer evangelists.  
See **30,000** women receive Jesus Christ.

### Need:

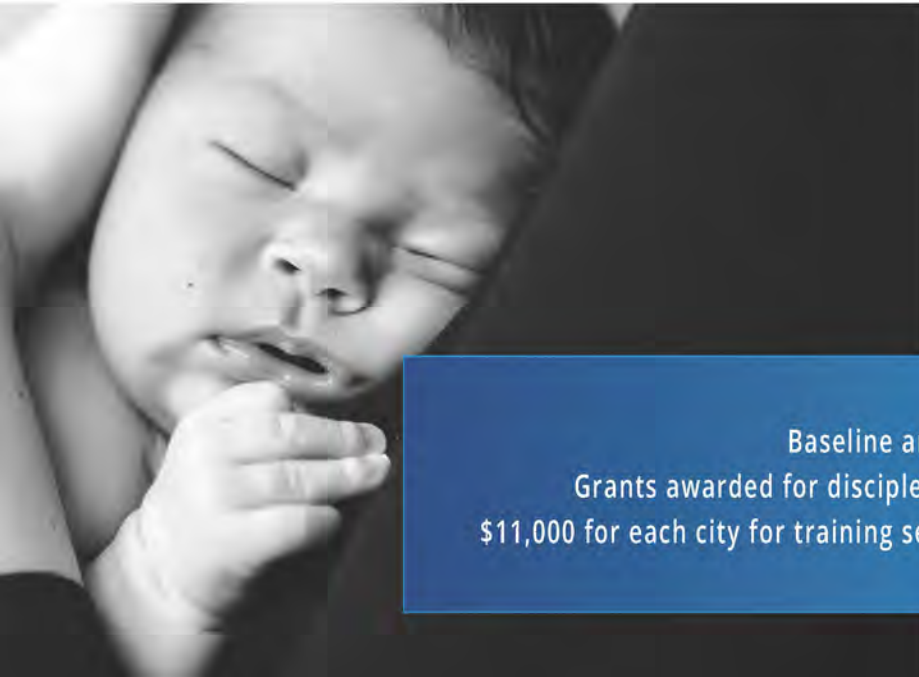
Over **350,000** women walk into pregnancy centers nationally.  
Only **3%** become believers.

### Method:

The invitation evangelism initiative in **50** cities across America training **1,000** centers.

### Results:

**We can raise this by 10% or more leading an additional 30,000 women to Christ.**



Baseline and progress metrics recorded  
Grants awarded for discipleship and counseling material  
\$11,000 for each city for training sessions and grants to Centers

## **MISSION:**

To glorify Jesus Christ by leading Pregnancy Clinics nationally to save more babies and souls.

*We praise God for the faithful Christ-followers and friends who have stood beside this noble, life-saving effort for ten years.*

- Dan Steiner, President

*"Therefore, my beloved brethren, be steadfast, immovable, always abounding in the work of the Lord, knowing that your labor is not in vain in the Lord." - 1 Cor. 15:58*

# TO GOD BE THE GLORY!

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**Website:** [Preborn.com](http://Preborn.com)

**Phone:** 855-601-BABY

**Facebook:** [www.facebook.com/MissionPreborn](http://www.facebook.com/MissionPreborn)